



WHO WE ARE

- Mission: We create ideas that inspire, buildings that are resilient, and places that are extraordinary
- Experienced Local Operating Company 22 years in business
- ❖ Long-Tenured Senior Management Team 50% of team has 10 years or more tenure with the company
- Celebrating Team Diversity 2/3 people of color and 1/3 women
- ❖ Active owner and developer of office, retail, and multifamily
- Engaged in impact development of attainable housing and neighborhood assets such as
 - Schools, Libraries, Recreation Centers, and Medical Office Buildings



Jair K. Lynch
President/CEO



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Anthony Startt
Director of Investments



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OUR APPROACH TO IMPACT

50

Projects for Mission Driven Organizations

\$250 Million

Of Contracts Awarded to Diverse Businesses in Last 5 Years

2,600+

Affordable Housing Units

35

Public-Private Projects



10k+ Students

Learning in New or Renovated Schools

1 Million+

Library Visits Annually in a New MLK Central Library





COMMUNITY OVERVIEW

- ❖ Units: 590
 - ❖ Average Size: 977 RSF
 - ❖ 72% two and three bedrooms
 - Average Rent: \$1,556 (\$1,300 \$2,000)
- Location
 - 0.5 miles to two Purple Line stations
 - ❖ 5 miles to Silver Springs; 3 miles to College Park
 - Embedded with Casa Maryland
- ❖ Opportunity: Keep 50% (295 units) at 60% AMI
- ❖ Problem: Naturally Occurring Affordable Housing ("NOAH") near the Purple Line will see rent increases over the next ten years faster than incomes will rise
- ❖ Solution: Invest Public Capital to maintain rents at 60% AMI for 295 units (i.e. rental supplement to the families)



UNIT MIX

One Bedroom:

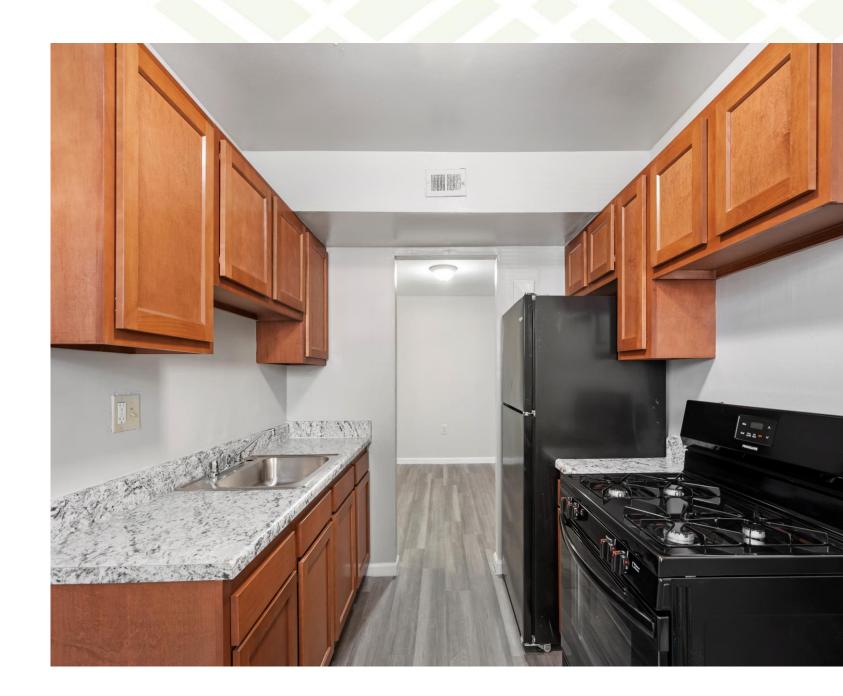
- ❖ 82 units at 60% of the AMI
- 82 units at Market

Two Bedrooms:

- ❖ 165 units at 60% of the AMI
- ❖ 165 units at Market

Three Bedrooms

- ❖ 48 units at 60% of the AMI
- ❖ 48 units at Market



FINANCING

- Financed with traditional with debt and equityPurchased in April 2020
- Total construction costs over \$15 MM has been privately financed
- Public capital is used to support affordable households for the next 10 years
- Public capital is 5% of the total capital

SOURCES

Sources	Amount	Percentage
Fannie Mae - Permanent Loan	\$68,000,000	62.86%
Investor Equity	\$35,184,556	32.52%
County HITF Loan	\$1,286,560	1.19%
10-year value of County PILOT	\$3,713,440	3.43%
Total Sources of Funds	\$108,184,556	100.00%

USES

Uses	Amount	Percentage
Construction or Rehabilitation Costs	\$15,134,320	13.99%
Fees Related to Construction or Rehab	\$2,581,916	2.39%
Financing Fees and Charges	\$2,081,971	1.92%
Acquisition Costs	\$87,500,000	80.88%
Developer's Fee	\$886,349	0.82%
Total Uses of Funds	\$108,184,556	100.00%

ECONOMIC INCLUSION

Work to date

- Established an Inclusive Hiring program provide employment, job training, and subcontracting opportunities for low-income residents and businesses operated by low-income residents
 - Local vendor (Metropolitan Building Services) hired two residents as a result
- ❖ Engaged CBB and MBEs (NES and Heller) in the previous bidding process for HVAC Conversion

Construction is underway

- Initial repairs were completed after acquisition
- HVAC Conversion component has all permits in hand as of early October
 - Major trade contracts have been executed (mechanical & electrical)

Going Forward

- ❖ HITF Loan included in proposed Legislation is \$1,286,560
 - Requirements: 40% County-Certified County-Based Small Business (Minimum of \$514,624)
 30% County-Certified Minority Business Enterprise (Minimum of \$385,968)
- Will ramp up CBB and MBEs engagement to meet requirements